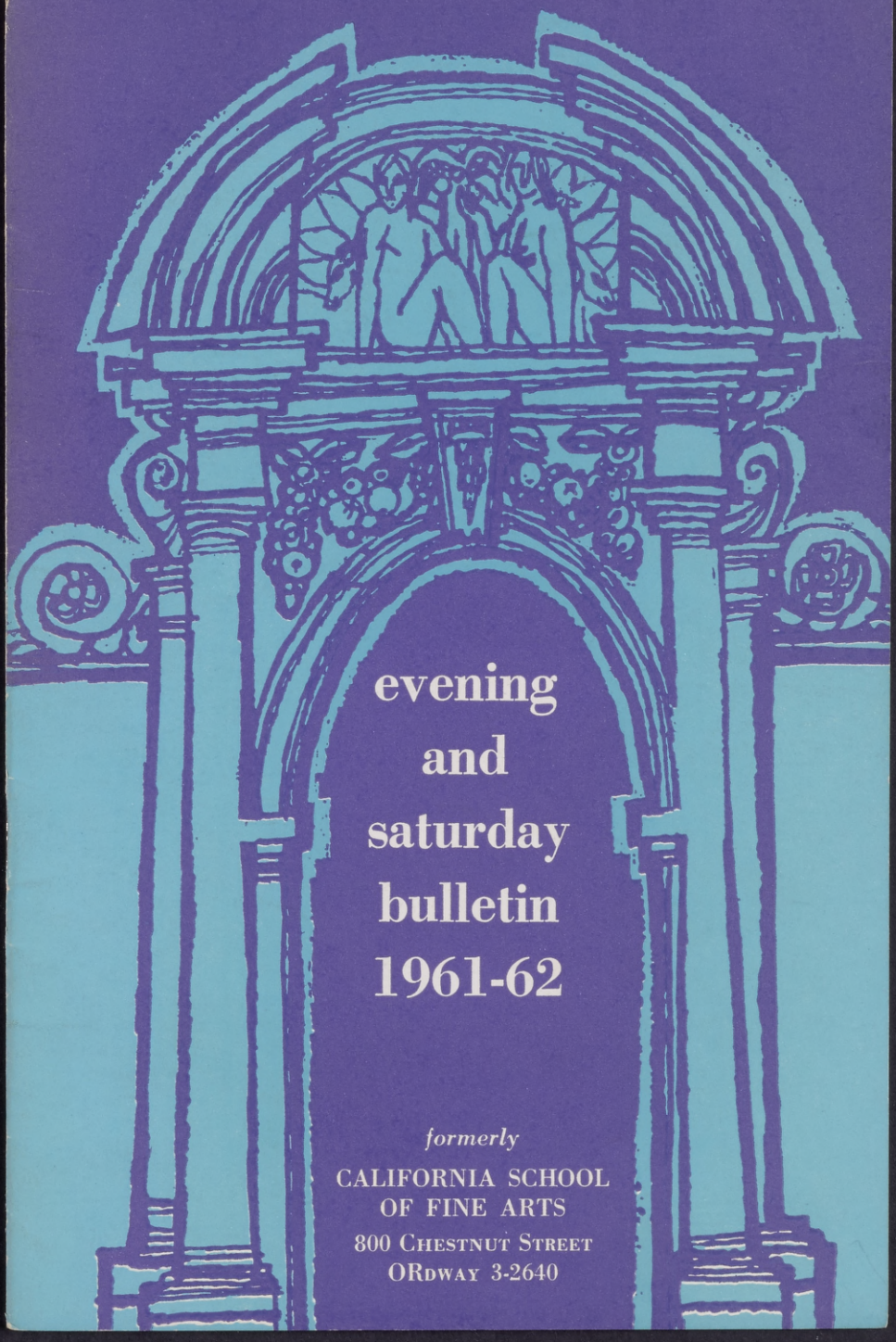
SAN FRANCISCO ART INSTITUTE



evening and saturday bulletin 1961-62

formerly

CALIFORNIA SCHOOL OF FINE ARTS

800 CHESTNUT STREET

ORDWAY 3-2640

GURDON WOODS, ***director***

WALLY HEDRICK, ***supervisor evening and saturday school***

HAYWARD KING, ***evening and saturday school registrar***

RUSSELL AUCOTT, ***evening custodian***

FLOYD D. SMITH, ***store manager***

The programs of the Evening and Saturday School are designed to meet the requirements of various types of students: non-professionals, professionals, transfer students and degree candidates. College credit courses are the academic equivalent of the daytime courses in the Bachelor of Fine Arts degree program. Special foundation evening courses are essentially adult education courses for the beginner and other non-professionals. Each of these foundation courses is designed for the person of little or no previous experience. The Evening and Saturday Diploma Program offers the student who so desires, a directed and comprehensive course of studies in the fine arts field.

Instructors of the S.F.A.I. Evening and Saturday School are selected from the vanguard of creative artists. This policy assures students the opportunity to work with men and women who are masters in their fields. Each faculty member is given freedom to use his own methods of instruction and to express his own concepts to his students. This freedom, which allows the student to experience a variety of approaches to art together with the professional competency of the teachers encourages the student to develop his own creative abilities and attitudes, and provides a unique learning situation for both the beginning and the more advanced student.

academic calendar 1961-62

A semester constitutes 15 weeks of classes

fall semester 1961—registration

Wednesday, Sept. 13, 1 to 4 p.m., 6 to 9 p.m.
Thursday, Sept. 14, 6 to 9 p.m.
Saturday, Sept. 16, 9:30 a.m. to 12

FIRST DAY OF CLASSES *Monday, September 18*
THANKSGIVING HOLIDAY *November 23 through 25*
CHRISTMAS RECESS *December 18 through January 3*
CLASSES RESUME *Thursday, January 4*
LAST DAY OF CLASSES *Saturday, January 20*
FINAL EXAMINATION PERIOD *January 22 through 24*

spring semester 1962—registration

Wednesday, January 31, 1 to 4 p.m., 6 to 9 p.m.
Thursday, February 1, 6 to 9 p.m.
Saturday, February 3, 9:30 a.m. to 12

FIRST DAY OF CLASSES *Monday, February 5*
WASHINGTON'S HOLIDAY *Thursday, February 22*
DEADLINE FOR SCHOLARSHIP APPLICATIONS *April 1*
SPRING RECESS *April 23 through 28*
CLASSES RESUME *Monday, April 30*
LAST DAY OF CLASSES *Saturday, May 26*
FINAL EXAMINATION PERIOD *May 28, 29*
ANNUAL COMMENCEMENT AND OPENING OF STUDENT SPRING SHOW *Sunday, June 3*

diploma program

The purpose of the Evening and Saturday School Diploma Program is to provide the interested student with a directed and comprehensive understanding of the philosophies and techniques of the contemporary artist. The diploma will be awarded to the student at the successful completion of the prescribed course of study. The program is made up of two types of classes: foundation and regular classes.

Special Academic Requirements Diploma candidates must take all classes for credit and maintain an overall grade point average of 2.5 (C+) for all classes taken within the program of S.F.A.I. Of the 35 units needed for completion, 30 must be completed at S.F.A.I. If equivalent courses have been completed at a previous school totaling more than 5 units, the student is not required to repeat such courses but may select other courses as electives with permission from the Supervisor of Evening and Saturday School, so long as his total units completed at S.F.A.I. are the required 30. Transfer students will not be given credit for any previous work at other schools until official transcripts are received. All applications and transcripts should be mailed to the Evening and Saturday Registrar. All counseling and evaluation will be handled by the Supervisor of Evening and Saturday School.

diploma requirements

The Foundation Classes These are provided for the student of little or no previous professional training. They will give the student the vocabulary, techniques and ideas for more advanced work.

Basic Painting	7	1 unit
Basic Drawing	8	1 unit
Basic Design	10	1 unit

The Regular Classes These are so structured as to provide a variety of viewpoints, methods and materials in order to produce the optimum understanding and involvement of the student artist.

	units		*units*
Beg. Painting 26	2	Adv. Sculpture 141	2
Int. Painting 75	2	Ceramics 19	2
Adv. Painting 126	2	Ceramics 69	2
Adv. Painting 175	2	Basic Photo 9	1
Life Drawing 68	1	Figure Painting 50	1
Adv. Life Drawing 168	1	Graphics Workshop 49	2
Drawing & Color 66	2	Art History Survey 36.1	1
Adv. Drawing & Color 166	2	Art History Survey 36.2	1
Sculpture 41	2	Electives	4
		Total	35

financial information

Tuition (Payable in advance)

One Unit	$ 28.00	Four Units	$112.00
Two Units	56.00	Five Units	140.00
Three Units	84.00	Six Units	163.00

For more units see "Financial Information" in the regular 1961-62 SFAI Catalog.

FEES (Not chargeable to the Veteran's Administration under P.L. 550, 16, 654, 894)

Late Registration Fee $5.00

(Chargeable to all credit students registering after the close of Registration Week)

Extra Transcript Fee $2.00

Change of Program Fee 2.00

Personal Checks Returned Unpaid 1.00

Deferred Payment Plan A monthly payment is available to students enrolling for three or more units of study. Information regarding the plan and application forms may be obtained from the Night Registrar.

Withdrawals and Refunds Students are responsible for full tuition and fees incurred regardless of class attendance. Refunds are made on tuition only and will not be authorized unless official withdrawal from a class or the College is filed with the Night Registrar on the appropriate "Withdrawal Form." All accounts owing are due on the day of withdrawal from the College and the student is required to meet such obligations at that time. The date of receipt of official notification is the date of withdrawal. Refunds will be allowed according to the following schedule:

Period of attendance from beginning of semester	*Tuition Refundable*
First week	80%
Second week	60%
Third Week	40%
Fourth Week	20%

No refunds will be made after the fourth week.

In the event of a student being expelled no refund will be made.

painting

basic painting 7 1 Unit. An introductory course in basic techniques of oil painting. This course will provide a foundation for beginning painting.

beginning painting 6 1 Unit. Designed for the beginning student of painting. Study will include the preparation of canvas, grounds, pigments and glazes and the methods of paint application to effect various surface qualities together with a concentrated study of composition and form in pictorial organization. Specific problems will be assigned from the model and still life.

beginning painting 26 2 Units. For course description, see Beginning Painting 6 above.

figure painting 50 1 Unit. *Prerequisite: 1 semester of Life Drawing.* An introductory course in oil painting in which the depiction of the human form and personality is of primary concern. General painting problems including composition and color as they apply to figure painting will also be explored.

intermediate painting 60 1 Unit. *Prerequisite: 2 units of Painting 26 or the equivalent.* This course is designed for the student who has a basic understanding of the techniques and procedures used in painting. There will be general class problems initiated to explore spacial, compositional and emotional approaches to painting so that the student may discover or widen his personal directions.

intermediate painting 75 2 Units. For course description, see Intermediate Painting 60 above.

advanced painting 106 & 160 1 Unit. *Prerequisite: 4 units of painting or the equivalent.* Designed for students who have achieved a relatively high degree of proficiency and with a serious interest in painting. The studio method of instruction will be followed with work programs arranged individually between the instructor and the student.

advanced painting 126 & 175 2 to 6 Units. *Prerequisite: 4 units of Painting 26 and 4 units of Painting 75 or the equivalent.* For course description, see Advanced Painting 106 & 160 above.

drawing

basic drawing 8 1 Unit. This course is suggested for those students with limited or no formal training in drawing and who will be taking such courses as sculpture, beginning painting, figure painting and graphics. Emphasis will be placed on drawing and rendering objects in space by use of line, plane, volume and techniques of modeling in light and dark. The academic will be stressed as well as the creative and inventive. The purpose of this course is to give the student, through discipline, a knowledge and command of some of the tools the artist uses. Work from model and still life.

drawing and color 12 & 127 1 Unit. Introduction to problems of space division and to compositional use of black and white, color and texture. Work from the model, still-life and imagination. Various drawing techniques will be explored.

drawing 66 & 166 2 Units. An intermediate drawing course with special problems assigned and completed at each class meeting. Emphasis on various approaches to the use of black and white with exploration of the uses of pencil, charcoal and ink.

life drawing 68 1 Unit. A class designed for the beginning student who wishes to learn the fundamental elements of drawing, figure construction and the uses of drawing materials.

advanced life drawing 168 1 Unit. *Prerequisite: 1 Unit of Life Drawing or the equivalent.* This course will offer the intermediate or advanced student the opportunity to study figure drawing as a specific creative field. The various ways of showing the human form in space will be studied to prepare the student to arrive at his own concepts of expression through drawing. Experimental methods of posing the model, lighting and movement will be employed. Individual problems will be set up to approximate those the professional artist must solve. Group and individual criticism will emphasize creativity of expression rather than the perfecting of technique.

sculpture

sculpture 41 & 141 1 or 2 Units. *Prerequisite: 1 semester of drawing suggested.* The use of clay, plaster and cast stone as media of creative contemporary sculpture. Through the study of the human form, this course will emphasize the expressive use of 3-dimensional form. Basic problems of technique assigned to beginning students. Intermediate and advanced students will be given particular problems in accordance with their interests with individual instruction and criticism. This class will meet with the instructor on Mondays; Wednesdays will be a studio period for students taking 2 units.

metal sculpture workshop 74 & 174 1 Unit. A creative exploration of the three major forms of contemporary metal sculpture: welding, brazing and casting. Beginning students will be given practical demonstrations so as to develop a working technique. Advanced students will work with the instructor with the major concern—sculptural expression.

sculpture 78 & 178 1 Unit. For course description, see Sculpture 41 & 141 above.

photography

basic photography 9 1 Unit. Course will include the history of the photographic process with an evaluation of the function and performance of photo equipment. Study of photographic optics, the use of various light sensitive materials, exposure and development calculation and correlation, chemistry with application to darkroom techniques, and analysis of natural and artificial light. *Bring your own camera.*

photo lab 59 1 Unit. *Prerequisite: 1 semester Basic Photo or the equivalent.* This class is for students who have an understanding of basic photo techniques and will provide a guided laboratory period which will cover all facets of darkroom procedures. This class may be taken in conjunction with Basic Photo or the Photography Seminar.

photography seminar 140. 2 Units. *Prerequisite: Basic camera experience.* In this course, photography will be presented as a tool for translating experience into visual language. Study of the photo-essay and photo-story and the use of photographic material to enhance and illustrate the written word.

ceramics

ceramics 19, 69, 169 2 Units. Beginning students will study basic shaping problems in pottery, wheel and hand methods, glaze application and ceramic sculpture. Intermediate and advanced students will augment and develop skills with particular reference to design, decorating techniques, glazes and kiln operations.

ceramics workshop 45 1 Unit. This class is designed for the student who can only take one evening of study per week and for the advanced student who wishes an extra studio period for individual work.

ceramics 91 1 Unit. A course in creative clay technique in which beginning students will practice the basic skills of throwing, hand-building, decorating and glazing in the making of pottery or ceramic sculpture. Advanced students will work with more experimental surface treatments of clay and glazes to be used in developing original pottery forms and sculptural constructions.

advertising

advertising design III 114 3 units. *Prerequisite: Upper division status or professional experience.* The working out of problems at the professional level from original layout to finished presentation. Media will include newspapers, magazines, direct mail and outdoor posters. Assignments are planned to develop the individual student's creative abilities.

decorative illustration 113 & 163 3 Units. *Prerequisite: Upper division status or professional experience.* The study of non-realistic illustration with design as its foundation for advertising and other work. Emphasis on component parts including line, color experimentation, distortion and textures. Advanced students will work toward the development of a personal style and solve technical problems at the professional level.

advertising design seminar 164.2 3 Units. *Prerequisite: Upper division status or professional experience.* Advanced work emphasizing the solution of problems arising from the ever changing needs of commerce. Development of awareness of contemporary design trends. Complete campaigns and complex problems are taken from roughs to comprehensives with emphasis on the student's individual creative potentials. Typography and photography are stressed as they relate to design.

general

basic design 10 1 Unit. A course in the basic elements of design and drawing. The student will learn to mix and control colors and explore the basic principles of color composition and design. Various media will be explored such as tempera, watercolor, brush and ink, pencil and charcoal—as a foundation for more advanced work.

art history survey 36.1 1 Unit. Lectures on the beginnings of art, the classic, medieval and renaissance periods through the 18th Century considered in their relation to the artist today.

art history survey 36.2 1 Unit. Lectures on the important events in the painting and sculpture of the Western Tradition during the past 150 years and their relation to the artist today.

graphic workshop 49 1 or 2 Units. The workshop will be open to both beginning students and experienced printmakers. Beginners and intermediate students will receive instruction in the techniques of lithography, etching, engraving, woodcuts, aquatints, monoprints, according to their needs and interests. Advanced students and printmakers will have the benefit of the professional equipment and the technical knowledge and creative experience of the instructor.

lithography 28 & 128 1 Unit. A studio class in the working procedures of lithographic processes as a distinct art form with a thorough grounding in the techniques involved.

scientific method 184.1 2 Units. *Prerequisite: Upper division status or the equivalent.* A survey of the organic and inorganic sciences and the particular processes by which they are governed.

laboratory science 184.2 4 Units. *Prerequisite: Upper division status or the equivalent.* Research, field study and classroom work covering the broad aspects of several categorical sciences, showing their effects on man and his interest in them. Application of the scientific method to particular problems.

pre-college art x This program has been developed in cooperation with the Lux Foundation to meet the need for supplemental study of art and offering special advantages of working with professional artists in the atmosphere of a professional art school. Open to all currently enrolled high school students, this course gives an opportunity for a progressing series of art studies for as much as four years prior to high school graduation. This two-semester course will cover painting, drawing and sculpture. Students may enroll at the beginning of any semester. *The class is offered at a special tuition of $12 per semester.* For further information and entrance requirements, please write or phone.

faculty

Cal Anderson Chairman of Advertising Art Department. Senior art director for Cunningham & Walsh, San Francisco. Studied California College of Arts and Crafts; Art Center School. Formerly art director N. W. Ayer & Son, Philadelphia; CBS Radio, New York. Exhibited in Art Director Shows in San Francisco, Los Angeles, Chicago and New York.

Gregory Bateson Anthropologist, ethnologist, author and lecturer. Fellow of St. John's College, Cambridge University. Member of the Stanford University faculty. Currently working on a psychiatric research project at the Veteran's Hospital, Palo Alto.

Ted Bielefeld Ceramicist. Studied Mills College; Purdue University; Cranbrook Academy of Art; Antioch, B.A. Exhibited Ostend Belgium International; received awards at California State Fair and Richmond Art Center Annual.

Dorr Bothwell Painter and designer. Studied University of Oregon, Rudolph Schaeffer School of Design, San Francisco Art Institute. Former head of Department of Flat Design, Parsons School of Design. Represented in collections: Museum of Modern Art, Whitney and Metropolitan Museums, Bibliotheque Nationale, Fogg Museum and Victoria and Albert Museum.

James Boynton Painter. Studied at Texas Christian University, BFA, MFA. Represented at the Guggenheim, Whitney, Houston, Dallas and Denver Museums and the Butler Institute of American Art; has also exhibited at Brussels Fair, Art Institute of Chicago, Butler Institute, deYoung Museum, Corcoran Biennial.

Joan Brown Painter. Studied San Francisco Art Institute, BFA, MFA. Former instructor Wilkins Private High School, San Francisco. One-man show Staempfli Gallery, N. Y.; Young America 1960—Whitney Museum; award in Richmond Art Center Annual.

William H. Brown Painter. Studied San Francisco Art Institute, BFA, MFA. One-man show at Bolles Gallery, San Francisco.

Gordon Cook Printmaker. Studied Illinois Wesleyan University, BFA; Chicago Art Institute, University of Iowa. Has shown Philadelphia Museum Biennial, Brooklyn Museum's "Survey of American Printmaking" Exhibition; Achenbach Foundation.

Stephen L. DeStaebler Sculptor. Princeton, AB; Columbia, U.C.L.A., U.C., MA; Fulbright Fellow. Major sculpture commission for Consumer's Co-op, Berkeley. Has shown at Richmond Art Center, San Francisco Museum, Oakland Museum; sculpture award at Richmond Art Center, 1960.

James Budd Dixon Painter. Studied University of California, San Francisco Art Institute. Work in many international collections including those of the Stadler Galerie, Paris and Michel Tapie, Turin and Osaka.

Charles Griffin Farr Painter. Studied Art Students League, New York and in Paris. Former member of faculty of College of Architecture and Design, University of Michigan. Exhibited Carnegie Institute, Whitney Museum, Metropolitan Museum, Palace of the Legion of Honor, deYoung Museum and San Francisco Museum.

Paul Hassel Chairman of Photography Department. Free-lance photographer. Studied University of Pennsylvania; Northwestern University; Institute of Design of the Illinois Institute of Technology. Has carried out photographic assignments in Europe, Mexico, Hawaii, Yucatan, Bermuda and Central America. One-man show at Santa Barbara Museum; exhibited Feingarten Gallery, San Francisco, and U. S. State Department Circulating Shows.

Wally Hedrick Supervisor of the Evening and Saturday School. Painter and sculptor. Studied San Francisco Art Institute, BFA; graduate work San Francisco State College. Has shown Museum of Modern Art and San Francisco Museum.

Tom Holland Painter. Studied University of California at Santa Barbara, Berkeley. Fulbright Scholarship. Exhibited University of Chile, Santiago.

Ernie Kim Ceramicist. Former teacher in Palo Alto Unified School District and instructor in Palo Alto adult education program. Received purchase awards at the California State Fair and Exposition and the 14th Annual San Francisco Art Festival; awards: Smithsonian, Wichita and Utah Nationals.

John Lichtenwalner Advertising art director with 222 Group. Studied University of Washington; Burnley School of Art, Art Center School. Former illustrator and designer Shawl, Nyeland & Seavey, San Francisco. Exhibits in Annual Advertising Art Shows.

Ivan Majdrakoff Painter. Studied at Cranbrook Academy of Art. Former Acting Director, University of Minnesota Art Gallery; former faculty member of Stanford University. One-man show Palace of the Legion of Honor; exhibited Museum of Modern Art; San Francisco Art Institute Annuals.

William Morehouse (on leave) Painter. Studied California College of Arts and Crafts; San Francisco Art Institute, BFA; San Francisco State College, MA. Exhibited Guggenheim Museum, Whitney Museum Biennial, Illinois Biennial, American Federation of Artists Traveling Exhibition, San Francisco Museum and Palace of the Legion of Honor; Phelan Awards, San Francisco Art Institute Annual Award.

Kenneth Rexroth Author, critic, poet, painter. Studied Chicago Art Institute and Art Students League. Guggenheim, Amy Lowell and Chapelbrook Fellowships, Ford Editorial Grants. Columnist for San Francisco Examiner.

Zygmund Sazevich Sculptor. Studied University of California, San Francisco Art Institute. Commissions for Christian Brothers Winery, Kent Post Office, San Miguel School, Los Altos Insurance Company, Roosevelt Post Office. Former faculty member of Mills College.

Blair Stapp Free-lance photographer. Studied University of Wisconsin, BA. Editorial and advertising work as a professional photographer has appeared leading periodicals. Former member of staffs of Edward Steichen and Milton Halberstadt.

Julius Wasserstein Painter and staff member San Francisco Museum. Studied San Francisco State College and the San Francisco Art Institute. Exhibited Palace of the Legion of Honor Invitational and museums in New York, Canada and Los Angeles; 1961 Nealie Sullivan Award.

James Weeks Painter. Studied Hartwell School of Design; Nebraska State Teachers College; Escuela de Pintura y Escultura, Mexico City; San Francisco Art Institute. Rosenberg Fellow; one-man show: Palace of the Legion of Honor, Poindexter Gallery, New York; award at Winter Invitational, Palace of the Legion of Honor.

time and class schedule

FALL 1961 and SPRING 1962

All Evening classes meet from 7 p.m. to 10 p.m. unless otherwise noted. All Saturday classes meet from 9:30 a.m. to 12:30 p.m. unless otherwise noted.

class number	*course*	*teacher*	*units*	*days*	*studio*
	drawing				
8	Basic Drawing	Farr	1	Mon	2
12 & 127	Drawing & Color	Majdrakoff	1	Sat	13
66 & 166	Drawing & Color	Boynton	2	Tue/Thur	13
68	Life Drawing	DeStaebler	1	Mon	13
168	Advanced Life Drawing	W. Brown	1	Wed	13
	painting				
6	Beginning Painting	Holland	1	Sat	18
7	Basic Painting	Hedrick	1	Thur	16
26	Beginning Painting	Majdrakoff	2	Mon/Wed	14
50	Figure Painting	Weeks	1	Tue	16
60	Intermediate Painting	W. Brown	1	Sat	16
75	Intermediate Painting	Wasserstein	2	Mon/Wed	16
106 & 160	Advanced Painting	Boynton	1	Sat	14
126 & 175	Advanced Painting	Dixon	2	Tue/Thur	14
	sculpture				
41	Sculpture	Sazevich	1	Mon. only	8
41	Sculpture/studio	Sazevich	2	Mon/Wed	8
74 & 174	Metal Sculpture	DeStaebler	1	Wed	21
78 & 178	Sculpture	Sazevich	1	Sat	8
141	Sculpture/studio	Sazevich	2	Mon/Wed	8
	ceramics				
19, 69, 169	Ceramics	Kim	2	Mon/Wed	10
45	Ceramics Workshop	Bielefeld	1	Thur	10
91	Ceramics Workshop	Bielefeld	1	Sat	10
	photography				
9	Basic Photography	Stapp	1	Thur	20
59	Photo Laboratory	Stapp	1	Tue	20
140	Photography Seminar	Hassel	2	Wed	20
	others				
10	Basic Design	Bothwell	1	Wed	3
36.1*	Art History Survey	Rexroth	1	Tue	7
36.2†	Art History Survey	Rexroth	1	(7-8:30)	7
49 & 149	Graphics Workshop	Cook	2	Tue/Thur	4
113	Decorative Illustration	Lichtenwalner	3	Thur	2
114	Advertising Design III	C. Anderson	3	Tue	1
28 & 128	Lithography	Dixon	1	Sat	4
163	Decorative Illustration	Lichtenwalner	3	Thur	2
164.2	Adv. Design Seminar	C. Anderson	3	Tue	2
184.1*	Scientific Method	Bateson	2	Mon	3
184.2†	Laboratory Science	Bateson	4	Mon	3
X	Pre-College Art	J. Brown & Staff	1	Sat	15, 19 & 21

* Given in the Fall †Given in the Spring

Key to class numbers: 1-99 Lower Division; 100-199 Upper Division

academic information

entrance requirements Students registering for credit in regular college courses must show a high school diploma or transcript of previous training at an accredited institution of higher learning. No credit student will be accepted for less than the number of units assigned to each class.

Persons enrolling as non-credit students (auditors) in credit courses must be 18 years of age or over unless given special approval by the Supervisor of Evening and Saturday School. No academic entrance requirements are made.

veteran's information All credit courses listed have been approved under P.L. 550, 16, 634 and 894. Veterans enrolling under P.L. 550, 16, 634 and 894 *must present their certificates of eligibility at the time of registration.* Veterans transferring from another institution must file their "Change of Place of Training" form *before* registration. The college is recognized by the State of California Department of Veteran's Affairs. Veterans enrolling under California State Law must apply for authorization *prior* to registration.

overseas students The San Francisco Art Institute has been approved by the Attorney General for the acceptance of overseas students in accordance with the immigration laws.

student counseling service The Supervisor of the Evening and Saturday School will be available for consultation concerning these classes, subjects or study programs.

change of program Change of program will be interpreted as one or more of the following:

1. Change of class
2. Withdrawal from class
3. Withdrawal from school
4. Change from audit to credit status or vice-versa

Change of program forms may be obtained from the Night Registrar. They must be completed before the change becomes official. Credit students may make program changes *only* during the first two weeks of the semester, with the exception of withdrawal from school.

college facilities A reading room and library of 17,000 volumes and a wide selection of periodicals is available during the day and evening to students. The College operates an art supply store where class materials may be purchased by students at less than regular retail prices. The cafeteria will be available during the evening for refreshments.

All classes are limited in size to assure individual attention for each student. Credit students will be given preference for enrollment in credit courses. The College reserves the right to change any class or instructor or withdraw any classes listed. A student may be expelled for any reason considered sufficient by the Supervisor.

design by Stan Sollid and Donald Leake, class of '62

San Francisco Art Institute
800 Chestnut Street
San Francisco 11, California

Non-profit
Organization
U. S. POSTAGE
P A I D
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